

MD MUMIN

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Career Objective:

I aim to leverage my expertise in digital marketing to drive measurable growth and innovation for your business.

Career Summary:

Professional Digital Marketing Expert: Results-oriented Digital Marketing Specialist and Web Designer with over 6 years of experience in SEO, SEM, SMM, and WordPress-based website development. Proven track record of crafting and executing data-driven strategies that boost client visibility and business growth. Proficient in Google Ads, content marketing, and project management. Strong leadership skills with experience in guiding cross-functional teams and delivering successful digital solutions to global clients.

Special Qualification:

Digital Marketing Expert & Web Designer: Over 6 years of professional experience in digital marketing, including SEO, social media optimization, and paid advertising. Performed SEO for 50+ websites, 60+ Facebook pages, and 15+ YouTube channels.

Employment History:

Total Year of Experience: 7.2 yrs

1. Head Of Digital Marketing Expert (4.9 yrs)

(2 Nov 2019 - 30 Sep 2024)

Appear Tech

Area of Expertise:

SEO and Digital Marketing (4.8 yrs), Web Developer/ Web Designer (4.8 yrs), WordPress Designer Developer (4.8 yrs)

Duties/Responsibilities:

Managed digital marketing team, designed websites, developed WordPress solutions and implemented SEO strategies.

2. Digital Marketing Executive (1 yr)

(2 Nov 2018 - 31 Oct 2019)

Creatus Computer Ltd

Area of Expertise:

SEO and Digital Marketer (0.9 yr), Web Designer (0.9 yr)

Duties/Responsibilities:

Web Design & Development, Maintenance, SEO and Digital Marketing

3. Office Administrator (1.3 yrs)

(1 Jan 2017 - 30 Apr 2018)

Emerging Technology and Engineering Institute

Area of Expertise:

Office Admin (0.4 yr), Office Administration (1.2 yrs), Web management (0.5 yr) Computer Operator (1.0 yr)

Academic Qualification:

Exam Title	Concentration/Major	Institute	Result	Pas.Year	Duration
Bachelor of Business Administration (BBA)	Management	Akhter Hossain Choudhury Memorial College, Patuakhali	Pass	2022	4 Years
Alim (Madrasah)	General	Lohalia Islamia Fazil Madrasha, Patuakhali	Pass	2019	2 Years
HSC	Business Administration	Akhter Hossain Choudhury Memorial College, Patuakhali	CGPA:4.46 out of 5	2017	2 Years
Dakhil (Madrasah)	General	Boalia Nesaria Dakhil Madrasha, Bakergonj	CGPA:4.44 out of 5	2014	2 Years
JDC (Madrasah)	General	Jhalakati N. S Kamil Madrasha, Jhalakati	Pass	2010	1 Year
Hifzul Quran	Quran	Madrasha E Aminia Arabia Al-Amin Madrasha, Savar	Pass	2009	4 Years

Training Summary:

Training Title	Topic	Institute	Country	Location	Year	Duration
Cyber Security Awareness	Cyber security understanding and basic protection systems.	Small & Medium Enterprise Foundation (SMEF)	Bangladesh	Dhaka	2024	3 Days
Boost Skills	How to be an entrepreneur in an effective way.	Smart Bangladesh Accelerator (SBA)	Bangladesh	Dhaka	2024	3 months
Web Design	HTML5, CSS3, JavaScript, Bootstrap and WordPress	BASIS	Bangladesh	Dhaka	2022	6 Months
Web Design, Development, and Maintenance	WordPress Web Design and Development	Small & Medium Enterprise Foundation (SMEF)	Bangladesh	Dhaka	2022	3 Days
Digital Marketing	Social Media Marketing, Graphics Design, Web Design, SEO, SEM, PPC, Content Writing, and Freelancing	Advance IT Center	Bangladesh	Dhaka	2019	6 Months

Professional Qualification:

Certification	Institute	Location	From	To
Cyber Security Awareness	Small & Medium Enterprise Foundation (SMEF)	Dhaka	Sep 8, 2024	Sep 10, 2024
Digital Marketing for SME	Small & Medium Enterprise Foundation (SMEF)	Dhaka	30 July, 2024	31 July, 2024
Professional English Communication Skills	Workplace Skills Development Academy New Zealand	Dhaka	August 29, 2022	Sep 5, 2022

Certification	Institute	Location	From	To
Web Design	Bangladesh Association of Software Services (BASIS)	Dhaka	July 17, 2022	Sep 11, 2022
Digital Marketing and Cyber Security for SMEs	Small & Medium Enterprise Foundation (SMEF)	Dhaka	19 Aug, 2024	21 Aug, 2024
Introduction to Critical Infrastructure Protection	OPSWAT Academy	Online	24 Nov, 2024	25 Nov, 2024
Website Development & Maintenance	Small & Medium Enterprise Foundation (SMEF)	Dhaka	23 October, 2024	24 October, 2024
Business Management	Small & Medium Enterprise Foundation (SMEF)	Dhaka	11 Aug, 2024	13 Aug, 2024
Business Plan Preparation	Small & Medium Enterprise Foundation (SMEF)	Dhaka	10 Dec, 2024	15 Dec, 2024
Financial Management for SMEs	Small & Medium Enterprise Foundation (SMEF)	Dhaka	5 Feb, 2025	6 Feb, 2025
Practical Accounting for SMEs	Small & Medium Enterprise Foundation (SMEF)	Dhaka	11 Sep, 2024	12 Sep, 2024
Supply Chain Management for SMEs	Small & Medium Enterprise Foundation (SMEF)	Dhaka	20 Nov, 2024	21 Nov, 2024

Skills:

Fields of Skill	Description
<ul style="list-style-type: none"> Digital Marketing Expert Web Developer/ Web Designer (WordPress) Search Engine Optimization (SEO) Technical & E-Commerce SEO Team Management and Leadership Creative Content Ideation Social Media Marketing (SMM) Facebook & Google Ads (PPC) Cyber Security Business Management Financial Management 	Search Engine Optimization (On-page & Off-page), Social Media Advertising, WordPress Development, Technical SEO, Team Leadership, and Content Strategy.

Language Proficiency:

Language	Reading	Writing	Speaking
English	High	High	Medium
Urdu	Medium	Medium	Medium
Bengali	High	High	High

Personal Details :

Father's Name : Masud Khan
Mother's Name : Shahanaaj
Date of Birth : 10 Nov 1998
Gender : Male
Marital Status : Unmarried
Nationality : Bangladeshi
Religion : Islam
Permanent Address : Boro Khan Bari, Bhikakhali, Mirzaganj, Patuakhali
Current Location : Dhaka
Blood Group : O+

Reference (s):

Reference 01	
Name: Organization: Designation: Address: Mobile: Relation:	Md Golam Kawsar Bangladesh Technical Education Board (BTEB) Procurement Officer Road No 2, Avenue 5, Mirpur 11, Dhaka 1216. 01715888135 Professional
Reference 02	
Name: Organization: Designation: Address: Mobile: Relation:	Prof. Md Gazi Bazlur Rahman Akhter Hossain Choudhury Memorial College, Patuakhali Principal Mirzaganj, Patuakhali 01716309183 Academic

Best Regards,

Md Mumin
Digital Marketing Expert
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